



YOUR
COMPLETE
BUSINESS
PLAN

Business Plan Questionnaire

REDCHEEKSGIRL.COM

Business Overview



- What's your business name?
- What do you sell or offer?
- Who will buy your product or service?
- What makes your business special?
- How is your business set up?
- Where is your business located?
- What's the main goal of your business?

About Your Company

- How did your business start?
- What big things has your business done so far?
- What does your company believe in?
- What do you want to achieve soon?
- What do you want to achieve in the future?

Business Goals



- How much do you want to sell next year?
- How many customers do you want in three years?
- What new things do you want to make or do?
- How many customers do you want to keep?
- How can you make your business work better?

Your Products or Services

- How does your product or service help people?
- What makes your product or service better than others?
- Is your product ready to sell, or still being made?
- What new products do you plan to make?

About Your Market



- How much do you want to sell next year?
- How many customers do you want in three years?
- What new things do you want to make or do?
- How many customers do you want to keep?
- How can you make your business work better?

How You'll Sell

- How will you tell people about your business?
- How will you sell to customers?
- How will you keep customers coming back?
- How much money will you spend on advertising?
- How will you know if your selling plan is working?

Money Plans



- How much money do you think you'll make in three years?
- What will you need to spend money on?
- When will you start making more than you spend?
- How much money will come in and go out next year?
- Why do you think these money plans will happen?

How Your Business Work

- Who does what in your business?
- How many workers will you need now and later?
- Who will you buy supplies from?
- How will you get your product to customers?
- What machines or computer programs will you use?

Extra Information



- What facts did you find about your market?
- Can you show details about how your product works?
- Do you have any important papers about your business?
- Can you tell more about the people running the business?
- If your business is already running, how much money has it made?
- Does anyone important say good things about your business?
- Is there anything else that shows your business is a good idea?